

DO GOOD  
2006 - 2018



## **Magnus Olesen**

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<i>Classic</i>	2017	14
<i>Runner</i>	2013	23
<i>Swivel</i>	2013	22
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<i>Petit</i>	2015	28
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### **Butterfly Chair Series**

**Design: Niels Gammelgaard, 2013**

In 2010 a competition was arranged for a new chair for the Queen and her guests. The existing chair is a plain, gold-lacquered Polish chair, so the evaluation was that based on our proud traditions here in Denmark with regards to the design and production of furniture we should be able to create a successor ourselves.

Niels Gammelgaard approached Magnus Olesen, presenting the Butterfly chair, that had a very distinctive design . The seat and back of the chair were symmetric like the wings of a butterfly, and at the same time the back was transparent, so the beautiful dresses would be visible through the back. However, the chair did not win, so further developments were made and at Snedkernes Efterårsudstilling in 2012 a new version was presented, and finally, in 2013, the whole Butterfly range was launched.

The Butterfly chair series still has its characteristic butterfly look, but now it consists of a complete series with a number of different bases either in wood or steel.

Nils Hundevad Knudsen owner of Magnus Olesen a/s





En skæl = tolv stole  
One shell = twelve chairs  
Eric Schale = Zwölf Stühle

The Danish  
chair

16-10-12  
12



BUTTERFLY WOOD



BUTTERFLY ROUND



BUTTERFLY 4-LEGS



BUTTERFLY LOUNGE WOOD



BUTTERFLY SWIVEL LOUNGE



BUTTERFLY SWIVEL



BUTTERFLY SWIVEL HIGH



BUTTERFLY CLASSIC SOFA



BUTTERFLY BAR



BUTTERFLY BAR WOOD



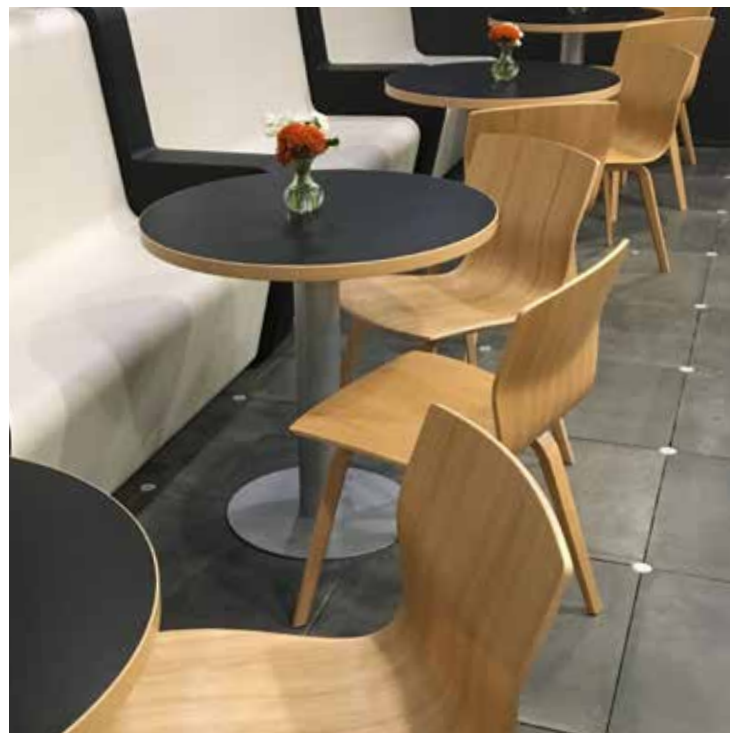
BUTTERFLY CLASSIC CHAIR



BUTTERFLY CLASSIC LOUNGE



"BUTTERFLY" wood. Colors by Puk Lippmann



"BUTTERFLY" wood





"BUTTERFLY" classic lounge

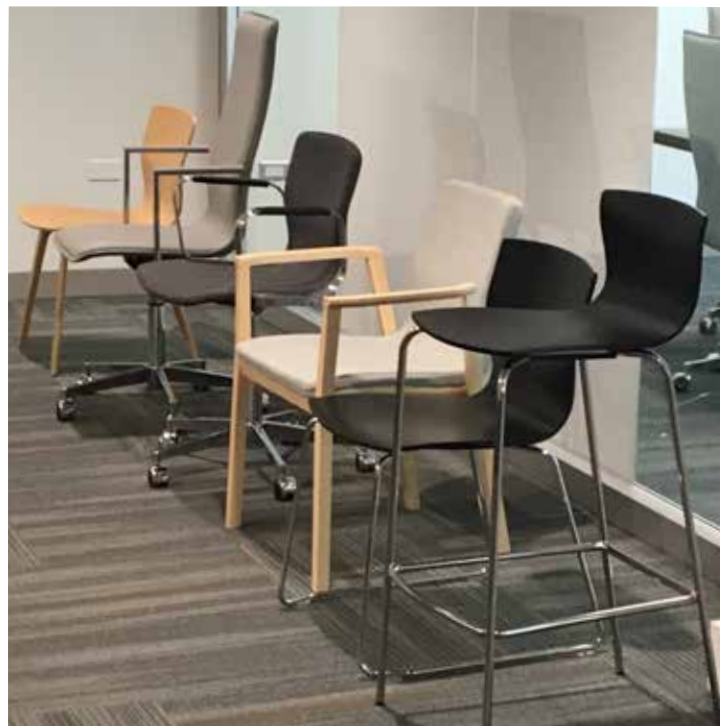


"BUTTERFLY" classic conference





"BUTTERFLY" classic 2 seater



"BUTTERFLY", "TONICA", "INFERNO" same ergonomic laminated shell



Interpretation of "BUTTERFLY CLASSIC" lounge by fotoartist Henriette Sabroe Ebbesen



"BUTTERFLY" swivel low



"BUTTERFLY" wood





"BUTERFLY" runner frame



"BUTERFLY" swivel high



"BUTTERFLY" swivel low



"BUTTERFLY" swivel high



"BUTTERFLY" barstool metal



"BUTTERFLY" barstool wood



The cabinetmakers autumn exhibition 2015



"BUTTERFLY PETITE" gold leaf /horsehair upholstery





"BUTTERFLY" lounge wood



"BUTTERFLY" 4 metal legs stackable



The cabinetmakers autumn exhibition 2012



"TONICA" wood



"TONICA" wood no arms stackable



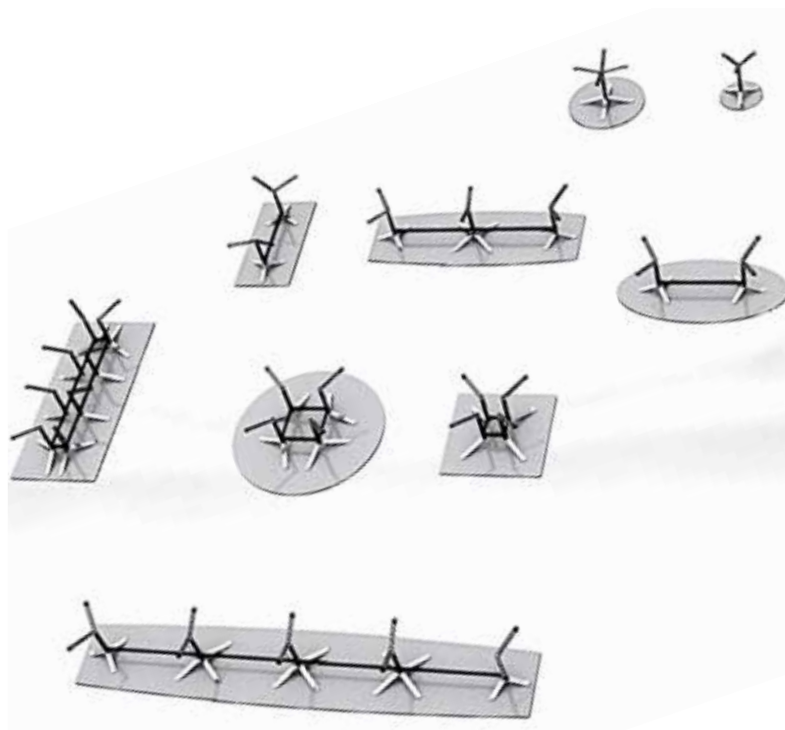
"TONICA" wood armchair stackable



"INFERNO" high







"BUTTERFLY" table system, any size, any shape possible









Correcting the shape in the modelshop



Making the stitching for production



"ISA" on first show january 2018



"ISA" in my home



"ISA" lounge/ footstool wood





"FINE" 2 seat leather sofa



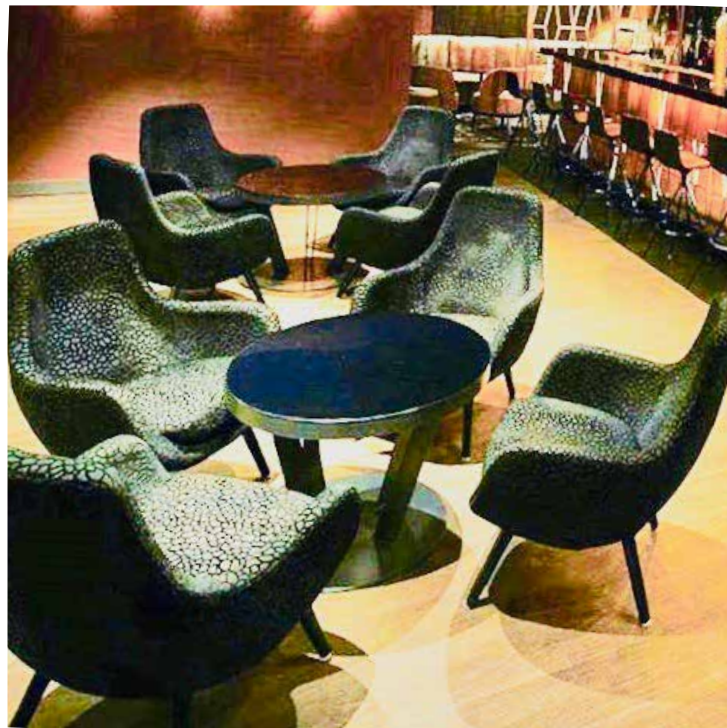
"FINE" cushioned armrests





"FINE" wooden armrests





“STEFANI”



"STEFANI" swivel and tilt



"STEFANI" wooden legs





"POPPY" romantic sofa serie



"POPPY" sofacorner



"POPPY" chaiselong



"POPPY" armchairs









"POPPY" bed







"SECRET COFFEE" sidetables and bench





"SECRET COFFEE" sidetables





"CRYSTAL COFFEE" sidetables



"CRYSTAL COFFEE" sidetables



"LOVE COFFEE" sidetables



"LOVE COFFEE" sidetables and bench



A modern living room with a light gray sofa and armchair, wooden coffee tables, and large windows overlooking a forest. The room has a minimalist aesthetic with a light gray rug and a green-painted lower wall section. A basket of fruit sits on the coffee table.

“LOVE COFFEE”

“MYNTHA sofa / armchair





"MYNTHA"



"TIMJAN"



"TIMJAN" sofa with chaiselong





"URBAN COFFEE" sidetables







"BASIC COFFEE" double size when needed





"JUSTUS" sofa



"JUSTUS" sofa / puff



"CLASSIC COFFEE" sidetables





"CLASSIC COFFEE" sidetable



"CLASSIC COFFEE" table / bench





"TOKYO" corner and bench



"TOKYO" with chaiselong







"TOKYO" and "CLARK"



"CLARK" armchair



"CLARK" 2 seat sofa



"CLARK" diningchair / armchair





designed in cooperation with Anna Kockman



"NINA"





"ROSA" corner combination



"ROSA" sofa



"ROSA" sofa / puff



"PUK" sofa



"PUK" bed 200 x140 cm







"LAID BACK"







"DIXI"



The cabinetmakers autumn exhibition 2007



"MIA"



The cabinetmakers autumn exhibition 2011



"JOLLY"



"GAGA"



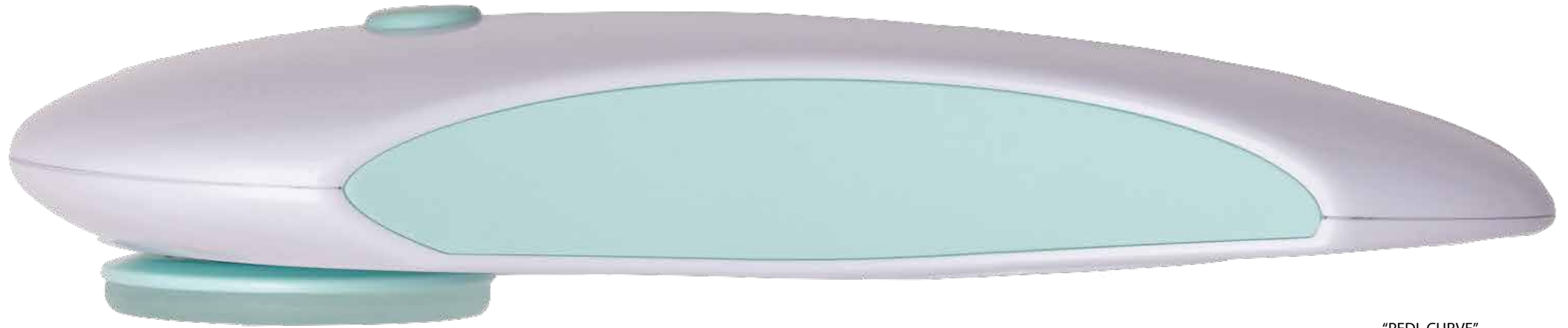
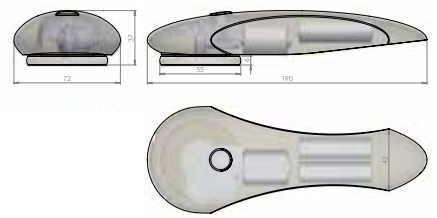




"LIFE" with tiltmechanism



"LIFE"



"PEDI CURVE"



september 2018

GAMMELGAARD Niels architect; f. 20/3 1944 in Copenhagen; son of professor surgeon, dr. med. Peter Arne Gammelgaard (died 1983 see Blue Book 1983) and wife doctor Ellen G. f. Hammersholt (died 1983)

Married to Sille Jarner daughter of photographer Sisse Jarner and journalist Palle Buus Jensen (died 2014)

Student (Øregård Gymn.) 1963; graduated from the Royal. Danish Academy of Fine Arts, Department. of Industrial Design (Professor Erik Herløw) 1970; co-owner of BOX 25 architects from 1969 (college Sofiegården 1973 "Kvarter" lamp for Louis Poulsen A / S 1976);

Associated Ikea International A / S 1975-2005

Co-owner of Pelikan Design 1978-2005 (with Lars Mathiesen), awarded the ID Prize in 1980 for Rabo playground equipment on wheels; has designed furniture for eg Fritz Hansen A / S, Bent Krogh A / S, Frederica a / s, Erik Jørgensen a / s, Tranekær Furniture a / s, DUBA a / s, Fora form a / s, Matteo Grassi spa and Cappellini spa.

Have designed interiors for all 112 Copenhagen cityt trains for DSB 1996

Has designed children's bicycles for Winther

Factories a/s, tankcleaning equipment for Toftebjerg a / s  
Part owner Penta Design 1984-87, the design of electronic servicework sations in all Danish post offices.

Has after 2005 among others work with factories in Australia, China and Vietnam, but first and foremost with Conform collection ab, Sits Sp.Zo.o., Magnus Olesen A / S, Woodmark International Ltd, Michael Strads design Ltd.

Awarded the prize in international bike competition in Japan in 1973; 2nd prize in the Louis Poulsen & Co. A / S 'Ideas Competition 1976; 1st prize in the Danish Furniture Industry architectural 1978; ID Prize in 1980, 1991 and 1996; Scan-Prize 1984; Excellent Swedish Form 8 times; Upholstered Furniture Design Award Europe 1993; Furniture Award 1993; The 1996 Brunel Award for Outstanding Visual Design in Public Railway Design; Rote Punkte für Hohe Designqualität 3 times. Danish Design Council Annual Award 1998 and The Danish Design Prize 2008/09 Classics Prize for Rabo Trik first

Granted: scholarship from Christian Nielsen's Fund 1975; grant from the Danish National Bank Jubilee Fund 1975

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